Attorney Docket No.: 678-1266 (P11441)

REMARKS

Prior to this Amendment, Claims 19-25 and 27-38 are currently pending in this application, with Claims 19, 22, and 23 being independent claims. Claims 19-25, 27-29, 31-35 and 37-38 are rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 7,088,990 to Isomursu et al. (hereinafter, "Isomursu"). Claim 30 is rejected under 35 U.S.C. §103(a) as being unpatentable over Isomursu in view of U.S. Patent Application Publication No. 2001/0041560 to Tarkiainen et al. (hereinafter, "Tarkiainen"). Claim 36 is rejected under 35 U.S.C. §103(a) as being unpatentable over Isomursu in view of U.S. Patent Application Publication No. 2003/0100336 to Cronin.

As indicated above, Claims 19, 22, 23, and 38 have been amended. No new matter has been presented. Claims 19-25 and 27-38 are now pending, with Claims 19, 22, and 23 as independent claims.

Regarding independent Claims 19, 22, and 23, which have been amended to incorporate limitations from dependent Claim 38 to recite, "wherein the data format of the schedule-recordable SMS message includes parameters indicating use of an alert tone for the schedule and a type of the alert tone," amended independent Claims 19, 22, and 23 are not anticipated by Isomura.

In the rejection of dependent Claim 38, the Examiner asserts that Isomursu discloses that the format of the SMS message comprises parameters indicating use of an alert tone for the schedule, and a type of the alert tone. (Office Action, page 11, citing Isomursu at column 3, lines 4-52; column 6, lines 27-60; and column 8, lines 16-67). However, the cited passages of Isomursu do not indicate that an SMS message includes parameters indicating an alert tone and a type of the alert tone. Further the Examiner has failed to specifically identify, what, if any, specific information in Isomursu that the Examiner compares to the parameters indicating use of

Attorney Docket No.: 678-1266 (P11441)

an alert tone and the type of alert tone. Therefore, Isomursu does not teach the above-quoted limitation of amended independent Claims 19, 22, and 23.

For at least the reasons stated above, Isomursu fails to teach all of the limitations of amended independent Claims 19, 22, and 23 arranged or combined in the same manner as recited in the claims. Therefore, amended independent Claims 19, 22, and 23 are not Isomursu. Accordingly, withdrawal of the §102(e) rejection of amended independent Claims 19, 22, and 23 is respectfully requested.

Claims 20-21, 24-25, and 27-38 are dependent claims, and are believed to be in condition for allowance for at least the reasons given above with regard to their respective independent Claims 19 and 23.

Accordingly, all of the claims pending in the Application, namely, Claims 19-25 and 27-38, are believed to be in condition for allowance. Should the Examiner believe that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicants' attorney at the number given below.

Respectfully submitted,

Paul Jurarrell Reg. No. 33,494 Attorney for Applicants

THE FARRELL LAW FIRM, PC 290 Broadhollow Road, Suite 210 E

290 Broadhollow Road, Suite 210 Melville, New York 11747

Tel: (516) 228-3565 Fax: (516) 228-8475